

# Let's go places.

Toyota drivers love to embrace new things and find new adventures. They just can't sit still. And proper vehicle maintenance is key to helping keep your Toyota safe, dependable and ready to explore. That's why we include a no cost maintenance plan with the purchase or lease of every new Toyota for 2 years or 25,000 miles, whichever comes first. 24-hour roadside assistance is also included for 2 years and unlimited miles. For all the details and exclusions, please call, visit online or stop by your local Toyota dealer today. Valid only in the continental U.S. and Alaska. Let's drive with confidence. Welcome to the ToyotaCare advantage.

COR\_MY17\_0058\_V00

toyota.com 1-800-GO-TOYOTA

For more information on the Corolla iM, see toyota.com/corollaim

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COR\_MY17\_0056\_V001

# Your next chapter starts here. The 2017 Toyota Corolla.

Let's keep driving toward that next big milestone. We're celebrating 50 years of Corolla, and the refreshed 2017 Toyota Corolla is made for those who refuse to settle for average. A restyled front end brings excitement to every street corner, and an updated interior offers premium new comforts. Exciting grades like Corolla SE and XSE show off this sedan's dynamic side, and models like LE Eco deliver impressive efficiency. It's the same intelligent thinking that has helped make Corolla the best-selling nameplate in the world! Here's to another 50 years of powering your next big dream. Let's go places.



# Performance that thrills. And the style to match.

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Sometimes it's okay to stop and stare. Like when you're checking out the refreshed 2017 Toyota Corolla. Its sleek shape takes design to the next level with features like distinctive LED Daytime Running Lights, available rear combination taillights with LED backup lights, and an available rear spoiler. What's more, its available 17-in. alloy wheels add a dynamic presence, ensuring this car's good looks just can't be ignored.



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# High tech. High style. And the connectivity you crave.

Corolla's advanced cabin is equipped with technology that helps keep you connected. New steering wheelmounted controls put the music, your phone and select new Toyota Safety Sense™ P (TSS-P)<sup>2</sup> features right at your fingertips. Standard Bluetooth® connectivity lets you wirelessly make phone calls and stream music<sup>4</sup> from your compatible smartphone. Available Entune<sup>™</sup> Premium Audio with Integrated Navigation<sup>5</sup> helps you discover new restaurants, make reservations, and even tells you how to get there with turn-by-turn directions. Corolla's available high-resolution, 4.2-in. color Multi-Information Display helps you easily keep track of it all.



#### ENTUNE™ AUDIO PLUS

Easy-to-use features help you stay connected to your favorite music and more. The available Scout® GPS Link App<sup>6</sup> even connects to your mobile phone to help provide turn-by-turn directions to wherever you want to go. Just pair your phone, and the directions appear on the 7-in. touch-screen.

#### INTEGRATED BACKUP CAMERA<sup>7</sup>

Corolla's standard integrated backup camera with projected path helps guide you into, or out of, those tight spots. When you shift into Reverse, the high-resolution touch-screen on the dash displays an image of what the camera sees behind you.

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#### MULTI-INFORMATION DISPLAY

Keep track of the driving information you use most with Corolla's available Multi-Information Display. Customizable and easy to view from any angle, this colorful screen gives you the data you need at a glance. Keep track of your Lane Departure Alert (LDA)<sup>8</sup> settings, incoming call info, current fuel economy, Dynamic Radar Cruise Control (DRCC)<sup>9</sup> and more.

See numbered footnotes in Disclosures section.



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### BLUETOOTH® እ

More music. Easier phone calls. No wires. Standard integrated Bluetooth® technology lets you take calls from friends and stream your entire music library<sup>4</sup> without ever needing to take your phone out of your pocket.



### 

Playlist-friendly. Plug your iPod®12 or MP3 device in and get instant access to your music library through the USB port, or stream music through Bluetooth®3 wirelessly. When it comes to being connected, you've got options.

See numbered footnotes in Disclosures section.





# Where comfort, style and inspiration meet.

Corolla's spacious cabin comfortably fits your friends, your gear and your next great idea. It's got room for five, so everyone can come along for the fun. When you're making even bigger moves, Corolla's rear seats fold down to help you carry those larger gotta-have items. It also has available features like automatic climate control and heated front seats, so not even Mother Nature can slow you down. It's comfort tailored to your lifestyle, and it's ready for whatever your day may bring.



60/40 SPLIT REAR SEAT

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The 60/40 split rear seats on Corolla make it easy to transform the space to fit more cargo. Fold one seat down to get a little extra space; fold both, and you have a do-it-yourself flat-screen TV delivery space.

INTERIOR SPACE/COMFORT

AUTOMATIC CLIMATE CONTROL

No need to worry about the weather. Just select an exact temperature level using the digital control, and the available automatic climate control will take care of everything else.

#### SMART KEY SYSTEM<sup>13</sup>

The available Smart Key System is a convenient piece of technology that lets you unlock the front doors and trunk, plus start Corolla, with just the push of a button - all while the key fob sits comfortably in your pocket or bag.

See numbered footnotes in Disclosures section.

SPORTY INTERIOR

# The hustle behind your hustle.

Corolla SE and XSE are made for those who live life in the fast lane, and for those who simply love to drive. Performance-inspired touches like steering wheel-mounted paddle shifters and a Sport Mode button ensure this sedan is always ready to show off its athletic side. When the roads get twisty, the contoured steering wheel and sport seats help ensure that you've got a solid grip on the fun. So buckle up. You've got the wheel — it's time to make some moves.



#### SPORT GAUGE CLUSTER WITH COLOR MID

Standard on Corolla SE and XSE, the sport gauge cluster amplifies your drive with an illuminated speedometer and tachometer. With the new color Multi-Information Display, you can see your average mpg, current song selection and more — all at a glance.

#### PADDLE SHIFTERS

Available paddle shifters let you shift gears without letting go of the wheel. Just a light touch on either lever gives you lightning-fast gear changes, putting you in total control.

#### SPORT DRIVING MODE

More fun at the push of a button. When available Sport Mode is engaged, the Engine Control Unit and simulated shift points are adjusted to give a sportier feel to your drive.



TOYOTA SAFETY SENSE™

# Safety features designed around you.

The road can be unpredictable. That's why every new Corolla comes standard with Toyota Safety Sense<sup>™</sup> P (TSS-P)? This newly developed package of safety features combines a Pre-Collision System<sup>14</sup> with Pedestrian Detection<sup>15</sup> (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA)<sup>8</sup>, Automatic High Beams (AHB)<sup>16</sup> and Dynamic Radar Cruise Control (DRCC)<sup>9</sup> to assist you. TSS-P's comprehensive features create in-the-moment safety designed to support your awareness and decision-making on the road.



COR\_MY17\_0029\_V001

LE Eco shown in Falcon Gray Metallic with available Premium Package and XSE shown in Barcelona Red Metallic.

See numbered footnotes in Disclosures section.

### TMM\_FY17\_0011\_V001



#### PRE-COLLISION SYSTEM<sup>14</sup> WITH PEDESTRIAN DETECTION<sup>15</sup>

The standard Pre-Collision System with Pedestrian Detection (PCS w/PD) can help you by detecting a pedestrian in certain situations. By combining millimeter-wave radar with a camera capable of shape recognition, the system can alert you with an audible warning and a display notification to a possible collision with a pedestrian under certain circumstances. If you don't react, automatic braking is then given to help prevent a collision from happening.

#### LANE DEPARTURE ALERT WITH STEERING ASSIST<sup>8</sup>

If an inadvertent lane departure is detected and there are visible lane markings, the standard Lane Departure Alert (LDA) system will issue both an audible alert and visual warning on the MID screen. If the system determines that the driver is not taking corrective steering action, the Steering Assist (SA) function will initiate and provide gentle corrective steering when necessary to help keep the vehicle in the lane.



#### DYNAMIC RADAR CRUISE CONTROL<sup>9</sup>

Cruise with more control. Standard Dynamic Radar Cruise Control is designed to keep a preselected following distance between your Corolla and the vehicle traveling in front of you. If that vehicle slows down, so do you — and if it speeds back up or changes lanes, DRCC will help you automatically accelerate back to your set cruising speed.

### TMM\_FY17\_0004\_V002

#### The standard Automatic High Beam (AHB) feature helps enhance visibility when driving at night. The system is

AUTOMATIC HIGH BEAMS<sup>16</sup>

designed to detect oncoming vehicles as far away as 2000 feet and, depending on the circumstances, automatically switches the high beams off, making it easier for other drivers on the road, and then switches them on when it clears.



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SAFETY

# Safety is always in style. So we made it standard.

We believe every journey should be a safe one. That's why every new Corolla comes standard with the Star Safety System<sup>™</sup> — our advanced suite of integrated safety technologies that includes Enhanced Vehicle Stability Control (VSC),<sup>17</sup> Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)<sup>18</sup> and Smart Stop Technology<sup>®</sup> (SST).<sup>19</sup> Adding more peace of mind to your drive is a standard LATCH system to help keep children secure and safe, Whiplash-Injury-Lessening (WIL) front seats,<sup>20</sup> and a Tire Pressure Monitor System (TPMS).<sup>21</sup>



#### WHIPLASH-INJURY-LESSENING SEATS<sup>20</sup>

In addition to its many safety features, Corolla comes with Whiplash-Injury-Lessening (WIL) front seats that can help reduce the severity of whiplash injury in certain rear-end collisions.

#### AIRBAGS<sup>22</sup>

A driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, front and rear side curtain airbags, and driver knee and front passenger seat-cushion airbags come standard on Corolla. It's all part of a system designed to help keep you safe.

#### TPMS<sup>21</sup>

One of the best ways to improve your vehicle's efficiency and performance is to make sure tires are properly inflated. TPMS is designed to alert the driver if one or more of the tires are critically low. EFFICIENCY

# Design that takes you farther.

Beauty is more than skin deep, especially when it comes to aerodynamics. Corolla's sleek taillights, refined bumpers and flat floor design all add up to an impressive efficiency rating. Enhanced handling and an available shiftless transmission called CVTi-S, with intelligent Valvematic technology, come together to help give Corolla LE Eco an EPA-estimated 40 mpg highway.<sup>23</sup>



**LE Eco** shown in Falcon Gray Metallic with available Premium Package. See numbered footnotes in Disclosures section. TMM\_FY17\_0002\_V002

UP TO AN EST. MPG

#### LE ECO MPG

An advanced ride deserves an advanced powertrain. LE Eco's 140-hp aluminum 1.8-liter engine with Valvematic technology is EPA-estimated at 40 mpg highway.<sup>23</sup> With eight more horsepower than other Corolla models, it offers added fun too.

#### ECO DRIVING MODE

The ECO Mode button available on Corolla LE Eco eases the gas pedal output and adjusts the air conditioning for enhanced fuel efficiency. Now you can go the distance for a long, long time.



#### COROLLA MODELS



#### Powertrain

- 1.8L 4-Cylinder Engine with 132 hp @ 6000 rpm
- Continuously Variable Transmission with intelligence and
- Shift Mode (CVTi-S)
  28 city/36 hwy/32 combined est. mpg<sup>24</sup>
- Exterior Features
- Bi-LED headlights
- Headlight-integrated LED Daytime Running Lights (DRL)
- Bold front fascia with piano-black grille
- 15-in. styled steel wheels

#### **Interior Features**

- Entune<sup>™</sup> Audio includes Entune<sup>™</sup> Multimedia Bundle<sup>25</sup> (6.1-in. touch-screen display, AM/FM CD player, MP3/WMA playback capability, six speakers, auxiliary audio jack, USB 2.0 port<sup>11</sup> with iPod<sup>®12</sup> connectivity and control, advanced voice recognition,<sup>10</sup> hands-free phone capability, phone book access and music streaming<sup>4</sup> via *Bluetooth*<sup>®3</sup> wireless technology), Siri<sup>®</sup> Eyes Free<sup>26</sup>
- Integrated backup camera<sup>7</sup> with projected path
- Tilt/telescopic 3-spoke steering wheel with audio, Multi-Information Display, *Bluetooth*<sup>®3</sup> hands-free phone, voice-command, Dynamic Radar Cruise Control (DRCC),<sup>9</sup> Lane Departure Alert with Steering Assist (LDA w/SA)<sup>8</sup> controls
- Fabric-trimmed 6-way adjustable driver's seat; 4-way adjustable front passenger seat
- 60/40 split fold-down rear seat
- USB 2.0 port<sup>1</sup>

#### Safety Features

- Toyota Safety Sense™ P (TSS-P)<sup>2</sup> Pre-Collision System<sup>14</sup> with Pedestrian Detection<sup>15</sup> (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA)<sup>8</sup> Automatic High Beams (AHB)<sup>16</sup> and Dynamic Radar Cruise Control (DRCC)<sup>9</sup>
- Eight airbags<sup>22</sup>



LE

Adds to or replaces features offered on L

#### Powertrain

- 1.8L 4-Cylinder Engine with 132 hp @ 6000 rpm
- Continuously Variable Transmission with intelligence and Shift Mode (CVTI-S)
- 28 city/36 hwy/32 combined est. mpg<sup>24</sup>

#### Exterior Features

- Color-keyed heated power outside mirrors
- 16-in, wide-vent steel wheels

#### Interior Features

- Automatic climate control with dust and pollen filter and push-button controls
- Premium fabric-trimmed 6-way adjustable driver's seat;
   4-way adjustable front passenger seat with seatback pocket
- 60/40 split fold-down rear seat with center armrest and two cup holders
- Instrumentation cluster with speedometer and tachometer, coolant temperature, 3.5-in. monochrome TFT Multi-Information Display with customizable settings, odometer, tripmeters, outside temperature, current/average fuel economy, cruising range, average speed, elapsed time, shift position; TPMS<sup>2</sup>; ECO indicator, one-touch 3-blink lane change turn signal indicator, and warning messages
- Metallic interior trim with chrome interior door handles and color-keyed door panel piping

#### Options and Packages

- LE Premium Package includes
- Entune™ Audio Plus with Connected Navigation App<sup>6</sup>
   16-in. machined 15-spoke alloy wheels
- Bumper-integrated LED Daytime Running Lights (DRL)
- LE Premium Package With Moonroof includes
- Entune<sup>™</sup> Audio Plus with Connected Navigation App<sup>6</sup>
   16-in. machined 15-spoke alloy wheels
- Bumper-integrated LED Daytime Running Lights (DRL)
   Power tilt/slide moonroof with sliding sunshade

#### Safety Features

- Toyota Safety Sense™ P (TSS-P)<sup>2</sup> Pre-Collision System<sup>14</sup> with Pedestrian Detection<sup>15</sup> (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA),<sup>8</sup> Automatic High Beams (AHB)<sup>16</sup> and Dynamic Radar Cruise Control (DRCC)<sup>9</sup>
- Eight airbags<sup>22</sup>



Adds to or replaces features offered on LE

#### Powertrain

- 1.8L 4-Cylinder Engine with 132 hp @ 6000 rpm
- Continuously Variable Transmission with intelligence and Shift Mode (CVTi-S)
- 28 city/36 hwy/32 combined est. mpg<sup>24</sup>

#### Exterior Features

- Multi-LED headlights with LED accent lights
- Bumper-integrated LED Daytime Running Lights (DRL)
- Power tilt/slide moonroof with sliding sunshade
- 16-in. machined alloy wheels with dark accents
- Roof-mounted antenna

#### Interior Features

- Entune<sup>™</sup> Audio Plus with Connected Navigation App<sup>6</sup> includes Entune<sup>™</sup> Multimedia Bundle<sup>25</sup> (7-in. high-resolution touch-screen display, AM/FM CD player, six speakers, auxiliary audio jack, USB 2.0 port<sup>11</sup> with iPod<sup>®12</sup> connectivity and control, advanced voice recognition<sup>10</sup> hands-free phone capability, phone book access and music streaming<sup>4</sup> via *Bluetooth*<sup>®3</sup> wireless technology), Connected Navigation Scout<sup>®</sup> GPS Link App,<sup>6</sup> Siri<sup>®</sup> Eyes Free,<sup>26</sup> SiriusXM<sup>®</sup> Satellite Radio<sup>27</sup> with 3-month complimentary SiriusXM All Access trial, Gracenote<sup>®</sup> album cover art, HD Radio<sup>™28</sup> Technology, HD Radio<sup>™28</sup> Traffic and Weather in major metro areas
- SofTex®-trimmed front seats with 8-way power-adjustable driver's seat; 4-way adjustable front passenger seat with seatback pocket
- Driver and front passenger heated seats
- Premium instrumentation cluster with chrome-plated speedometer and tachometer, coolant temperature, 4.2-in. color TFT Multi-Information Display with customizable settings, odometer, tripmeters, outside temperature, current/average fuel economy, cruising range, average speed, elapsed time, shift position; TPMS,<sup>21</sup> ECO indicator, one-touch 3-blink lane change turn signal indicator, and warning messages
- Smart Key System<sup>13</sup> on front doors and trunk with Push Button Start, remote keyless entry system with lock, two-stage unlock, panic and trunk-release functions

#### Options

• Entune™ Premium Audio with Integrated Navigation<sup>5</sup> and App Suite<sup>29</sup>

#### Safety Features

- Toyota Safety Sense™ P (TSS-P)<sup>2</sup> Pre-Collision System<sup>14</sup> with Pedestrian Detection<sup>15</sup> (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA),<sup>8</sup> Automatic High Beams (AHB)<sup>16</sup> and Dynamic Radar Cruise Control (DRCC)<sup>9</sup>
- Eight airbags<sup>22</sup>



Adds to or replaces features offered on LE

#### Powertrain

- 1.8L 4-Cylinder Engine with Valvematic technology and 140 hp @ 6100 rpm
- Continuously Variable Transmission with intelligence and Shift Mode (CVTi-S)
- 30 city/40 hwy/34 combined est. mpg<sup>23</sup>

#### **Exterior Features**

- Rear spoiler
- 15-in. styled steel wheels

#### **Options and Packages**

- LE Eco Premium Package includes

   Entune<sup>™</sup> Audio Plus with Connected Navigation App<sup>6</sup>
   16-in. machined alloy wheels
  - Bumper-integrated LED Daytime Running Lights (DRL)
- Power tilt/slide moonroof with sliding sunshade
- Chrome lower window trim
- CVT ECO Mode

#### Safety Features

- Toyota Safety Sense<sup>™</sup> P (TSS-P)<sup>2</sup> Pre-Collision System<sup>14</sup> with Pedestrian Detection<sup>15</sup> (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA),<sup>8</sup> Automatic High Beams (AHB)<sup>16</sup> and Dynamic Radar Cruise Control (DRCC)<sup>9</sup>
- Eight airbags<sup>22</sup>





Adds to or replaces features offered on LE

#### Powertrain

- 1.8L 4-Cylinder Engine with 132 hp @ 6000 rpm
- Continuously Variable Transmission with intelligence and
- Shift Mode (CVTi-S)
- 28 city/35 hwy/31 combined est. mpg<sup>24</sup>

#### Exterior Features

- Multi-LED headlights with LED accent lights
- Bumper-integrated LED Daytime Running Lights (DRL)
- Rear combination taillights with LED backup lights
- Sporty front fascia with gloss-black, mesh-pattern grille
- Color-keyed heated power outside mirrors with turn signal indicators
- Rear spoiler
- 17-in. machined alloy wheels with black-painted accents
- Chrome-tipped exhaust

#### Interior Features

- SofTex®-trimmed front sport seats with premium fabric inserts with 6-way adjustable driver's seat; 4-way adjustable passenger seat and seatback pocket
- Normal and Sport driving modes
- Leather-trimmed tilt/telescopic 3-spoke steering wheel with paddle shifters and audio, Multi-Information Display, *Bluetooth®* hands-free phone, voice-command, Dynamic Radar Cruise Control (DRCC),<sup>9</sup> Lane Departure Alert with Steering Assist (LDA w/SA)<sup>8</sup> controls
- Sport instrumentation cluster with chrome-plated speedometer and tachometer, coolant temperature, 4.2-in. color TFT Multi-Information Display with customizable settings, odometer, tripmeters, outside temperature, current/average fuel economy, cruising range, average speed, elapsed time, shift position; TPMS<sup>2</sup>; ECO indicator, one-touch 3-blink lane change turn signal indicator, and warning messages

#### **Options and Packages**

- SE Premium Package includes
- Entune<sup>™</sup> Audio Plus with Connected Navigation App<sup>6</sup>
   Smart Key System<sup>13</sup> on front doors and trunk with Push Button Start, remote keyless entry system with lock, panic and
- trunk-release functions – Power tilt/slide moonroof with sliding sunshade

#### Safety Features

- Toyota Safety Sense™ P (TSS-P)<sup>2</sup> Pre-Collision System<sup>14</sup> with Pedestrian Detection<sup>15</sup> (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA),<sup>8</sup> Automatic High Beams (AHB)<sup>16</sup> and Dynamic Radar Cruise Control (DRCC)<sup>9</sup>
- Eight airbags<sup>22</sup>



## SE 6MT

Adds to or replaces features offered on SE

#### Powertrain

- 1.8L 4-Cylinder Engine with 132 hp @ 6000 rpm
- 6-speed manual transmission
- 27 city/35 hwy/30 combined est. mpg<sup>24</sup>

#### Exterior Features

- Power tilt/slide moonroof with sliding sunshade
- Roof-mounted antenna

#### Interior Features

- Entune<sup>™</sup> Audio Plus with Connected Navigation App<sup>6</sup> includes Entune<sup>™</sup> Multimedia Bundle<sup>26</sup> (7-in. high-resolution touch-screen display, AM/FM CD player, six speakers, auxiliary audio jack, USB 2.0 port<sup>11</sup> with iPod<sup>®12</sup> connectivity and control, advanced voice recognition<sup>10</sup> hands-free phone capability, phone book access and music streaming<sup>4</sup> via *Bluetooth*<sup>®3</sup> wireless technology), Connected Navigation Scout<sup>®</sup> GPS Link App<sup>6</sup> Siri<sup>®</sup> Eyes Free<sup>26</sup> SiriusXM<sup>®</sup> Satellite Radio<sup>27</sup> with 3-month complimentary SiriusXM All Access trial, Gracenote<sup>®</sup> album cover art, HD Radio<sup>™28</sup> Technology, HD Radio<sup>™28</sup> Traffic and Weather in major metro areas
- Sport instrumentation cluster with chrome-plated speedometer and tachometer, coolant temperature, 4.2-in. color TFT Multi-Information Display with customizable settings, odometer, tripmeters, outside temperature, current/average fuel economy, cruising range, average speed, elapsed time; TPMS<sup>21</sup>, ECO indicator, one-touch 3-blink lane change turn signal indicator, and warning messages
- Smart Key System<sup>13</sup> on front doors and trunk with Push Button Start, remote keyless entry system with lock, two-stage unlock, panic and trunk-release functions

#### Safety Features

- Toyota Safety Sense™ P (TSS-P)<sup>2</sup> Pre-Collision System<sup>14</sup> with Pedestrian Detection<sup>15</sup> (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA),<sup>8</sup> Automatic High Beams (AHB)<sup>16</sup> and Dynamic Radar Cruise Control (DRCC)<sup>9</sup>
- Eight airbags<sup>22</sup>

See numbered footnotes in Disclosures section.

#### COROLLA MODELS



Adds to or replaces features offered on SE

#### Powertrain

- 1.8L 4-Cylinder Engine with 132 hp @ 6000 rpm
- Continuously Variable Transmission with intelligence and Shift Mode (CVTi-S)
- 28 city/35 hwy/31 combined est. mpg<sup>24</sup>

#### **Exterior Features**

• Power tilt/slide moonroof with sliding sunshade

#### Interior Features

- Entune<sup>™</sup> Audio Plus with Connected Navigation App<sup>6</sup> includes Entune<sup>™</sup> Multimedia Bundle<sup>25</sup> (7-in. high-resolution touch-screen display, AM/FM CD player, six speakers, auxiliary audio jack, USB 2.0 port<sup>11</sup> with iPod<sup>®12</sup> connectivity and control, advanced voice recognition,<sup>10</sup> hands-free phone capability, phone book access and music streaming<sup>4</sup> via *Bluetooth*®<sup>3</sup> wireless technology), Connected Navigation Scout<sup>®</sup> GPS Link App,<sup>6</sup> Siri<sup>®</sup> Eyes Free,<sup>26</sup> SiriusXM<sup>®</sup> Satellite Radio<sup>27</sup> with 3-month complimentary SiriusXM All Access trial, Gracenote<sup>®</sup> album cover art, HD Radio<sup>™28</sup> Technology, HD Radio<sup>™28</sup> Traffic and Weather in major metro areas
- SofTex®-trimmed front seats with 8-way power-adjustable driver's seat; 4-way adjustable front passenger seat with seatback pocket
- Driver and front passenger heated seats
- Smart Key System<sup>13</sup> on front doors and trunk with Push Button Start, remote keyless entry system with lock, two-stage unlock, panic and trunk-release functions

#### Options

• Entune<sup>™</sup> Premium Audio with Integrated Navigation<sup>5</sup> and App Suite<sup>29</sup>

#### Safety Features

- Toyota Safety Sense™ P (TSS-P)<sup>2</sup> Pre-Collision System<sup>14</sup> with Pedestrian Detection<sup>15</sup> (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA)<sup>8</sup> Automatic High Beams (AHB)<sup>16</sup> and Dynamic Radar Cruise Control (DRCC)9
- Eight airbags<sup>22</sup>

#### WHEELS/COLOR/TRIM\*

### Wheels US-CL14-41-A V001



### COR\_MY17\_0083\_V001



### US-CL14-44-A V002



16-in. LE Premium Package wheel

15-in. L and LE Eco base wheel 16-in. LE base wide-vent steel wheel

### COR\_MY17\_0085\_V001 COR\_MY17\_0086\_V001 COR\_MY17\_0087\_V001











16-in. LE Eco Premium Package machined alloy wheel

with dark accents

17-in. SE and XSE machined alloy wheel with black-painted accents



16-in. XLE machined alloy wheel





# Color

			US-CL14-434-A_V001
Black Sand Pearl	Blue Crush Metallic	Galactic Aqua Mica	L fabric shown in Steel Gray
			COR_MY17_0076_V001 COR_MY17_0075_V001 Also available in COR_MY17_0077_V001
Barcelona Red Metallic	Falcon Gray Metallic	Slate Metallic	LE and LE Eco fabric shown Black Almond
			in Ash COR_MY17_0079_V001
			COR_MY17_0078_V001 Also available in COR_MY17_0080_V001
Classic Silver Metallic	Blizzard Pearl <sup>30</sup>	Super White	SE SofTex® shown in Black Orange Zest Vivid Blue

### COR\_MY17\_0081\_V001

Trim



XSE and XLE SofTex® shown in Black

\*Not all colors and trims available on all model grades. See dealer for details. See numbered footnotes in Disclosures section.

#### ACCESSORIES

A wide range of Genuine Toyota Accessories is available to help make driving your Corolla even more fun. Now your Corolla can reflect your personal style. There's something for everyone. Some accessories may not be available in all regions of the country. For a complete list of accessories, go to toyota.com/corolla.

Alloy wheel locks All-weather floor liners<sup>37</sup> Cargo net – envelope<sup>32</sup> Cargo tote<sup>32</sup> Cargo tray Carpet trunk mat

Coin holder/ashtray cup Door edge guards Doorsill protectors Emergency assistance kit Exterior emblem First aid kit

Illuminated doorsills Key Finder<sup>33</sup> Mudguards Paint protection film<sup>34</sup> Rear bumper protector TRD air filter

TRD lowering springs TRD oil filter TRD performance exhaust system TRD rear swav bar

#### COR MY17 0091 V001



Cargo net – envelope<sup>32</sup>

#### COR MY17 0095 V001



TRD lowering springs



COR MY17 0096 V001

TRD rear sway bar

#### COR MY17 0089 V001



Illuminated doorsills

COR MY17 0090 V001



Doorsill protectors

#### COR MY17 0092 V001



Cargo tray

#### COR MY17 0093 V001



Carpet trunk mat

#### COR MY17 0094 V001



TRD performance exhaust system

#### TOYOTA FINANCIAL SERVICES



Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa® adds even more value to doing the things you love. Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every \$1 spent at participating Toyota dealers and 1 point for every \$1 spent everywhere else Visa is accepted.

Visit www.tovotarewardsvisa.com for complete details.

Toyota Financial Services (TFS)<sup>†</sup> is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com

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#### CARS BUILT FOR THE WAY YOU LIVE

At Toyota, we build cars for how you live. From building advanced safety features designed to help prevent crashes to driving cross-country to understand how we can make your driving experience better, our work starts with understanding your needs. Building cars for how you live also means thinking about tomorrow - from fuel efficiency and environmental innovations, to things beyond cars, like a bicycle that you can control with your mind. And because what we learn building cars can help improve lives in other places, we do things like help communities rebuild their homes quickly after a disaster and work with soup kitchens to help them serve more people faster. Toyota. Built for how you live. Together we are going places.

#### DISCLOSURES

1. Based on cumulative estimates through CY15. 2. Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, weather, etc., the system(s) may not work as intended. See Owner's Manual for details. 3. Concentrating on the road should always be your first priority while driving. Do not use the hands-free phone system if it will distract you. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. 4. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See toyota.com/entune for details. 5. Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. Updates may be available from your dealer at an additional cost. See Owner's Manual for details. 6. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. Availability and accuracy of the information provided by Scout<sup>®</sup> GPS Link is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. See toyota.com/entune for details. Scout<sup>®</sup> is a registered trademark of Telenav, Inc. **7.** The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Environmental conditions may limit effectiveness and view may become obscured. See Owner's Manual for details. 8. Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions. It provides a visual and audible alert and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. See Owner's Manual for details. 9. Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. System effectiveness depends on many factors, such as weather, traffic and road conditions. See Owner's Manual for details. 10. Advanced voice recognition capabilities vary by head unit. 11. May not be compatible with all mobile phones. MP3/WMA players and like models. **12**. iPod<sup>®</sup> and iPhone<sup>®</sup> are registered trademarks of Apple Inc. All rights reserved. **13**. The Section and automate of ordering the section and automate of the section and automa designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. See Owner's Manual for details. **18.** Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions See Owner's Manual for details. **19**. Smart Stop Technology® operates only in the event of certain contemporaneous brake and accelerator pedal applications. When engaged, the system will reduce power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology® is not a substitute for safe and attentive driving and does not guarantee instant stopping. See *Owner's Manual* for details. **20**. Whiplash-Injury-Lessening front seats can help reduce the severity of whiplash injury in certain rear-end collisions. **21**. The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See Owner's Manual for details. 22. All the airbag systems are Supplemental Restraint Systems. All airbags (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: typically, frontal and knee airbags inflate in frontal collisions, side torso and side curtain airbags inflate in side collisions and roll-sensing curtain airbags inflate at a severe roll angle or roll rate. To decrease the risk of injury from an inflating airbag, always wear seatbetts, sit upright in the middle and go initiate in rotinar consists, side cortain and ago initiate at a severe roi angle or roin and the set in any fort passenger seat. The force of an inflating and go initiate at a severe roi angle or roin and the set in any fort passenger seat. The force of an inflating and go initiate at a severe roi angle or roin and the set in any fort passenger seat. The force of an inflating and go initiate at a severe roi angle or roin and the set in any fort passenger seat. 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Com/entime. **26** Always the set all you com/entime. **26** Always the set all you com/entime. **26** Always the fatting display, iPad mini M<sup>\*</sup>, and iPod to uch<sup>\*</sup> (5th generation) and requires in the vehicle. Data charges may apply. See apple.com and phane carrier for details. Siri<sup>®</sup> is a registered trademark of Apple Inc. **27**. Sirius XM<sup>®</sup> services require a subscription after 3-month trial contrained and phane carrier for details. Siri<sup>®</sup> is a registered trademark of Apple Inc. **27**. Sirius XM<sup>®</sup> services require a subscription after 3-month trial contrained and phane carrier for details. Siri<sup>®</sup> is a registered trademark of Apple Inc. **27**. Sirius XM<sup>®</sup> services require a subscription after 3-month trial contrained and phane carrier fo period. Subscriptions governed by SiriusXM<sup>®</sup> Customer Agreement available at www.siriusxm.com. If you decide to continue your SiriusXM<sup>®</sup> service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 28. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. HD Radio<sup>TM</sup> Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio<sup>TM</sup> and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 29. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See toyota.com/entune for details. **30.** Extra-cost color. **31.** This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with fasteners. Do not install a floor mat on top of an existing floor mat. **32.** Cargo and load capacity limited by weight and distribution. **33.** Interference from structures may affect signal strength. Requires free download of Toyota Key Finder from the iTunes<sup>®</sup> App Store to operate; also find there a list of Mac OS<sup>®</sup> devices. See *Owner's Manual* for details. **34.** The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained Toyota-approved installer. Please see dealer for details.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle. All information presented herein is based on data available at the time of printing, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles will var

#### WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:	For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.	
Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).		
Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).		
Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).	You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs	

Emissions: Coverages vary under Federal and California regulations. Refer to applicable Warranty and Maintenance Guide for details

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36.000 miles from the vehicle's in-service date, which is the same coverage as the Tovota New Vehicle Limited Warranty.

covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

#### FOCUS ON SUSTAINABILITY

Toyota encourages their partners to embrace environmentally responsible business practices. Toyota brochures use paper from well-managed forests, as certified by FSC® (Forest Stewardship Council®) chain-of-custody guidelines. The electricity used to manufacture this paper was generated by the paper mill's own Green-e® certified renewable energy sources. Wind-powered electricity was used to print some brochures through purchased REC (renewable energy credits), also Green-e® certified. 10% post-consumer recycled fiber (PCRF) in all Opus sheets products.



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